WELCOME TO THE ARC JUNE SESSION
LIFELONG LEARNING + ALUMNI ENGAGEMENT
6.20.19
The Alumni Association of the University of Michigan formed the Alumni Relations Council (ARC) for alumni engagement professionals to discover and share transformative alumni engagement ideas, research and strategies.

Alumni Relations Council events bring national experts and University thought leaders to share the latest thinking on high-impact strategies, while smaller working meetings facilitate workshopping ideas with peers.

It is our goal that ARC members walk away with increased expertise, networks, and knowledge that enhance alumni connections within units and across the University.
BREAKFAST + NETWORKING
AGENDA

● Breakfast + Networking
● Welcome
● Lifelong Learning + Alumni Engagement - Expert Panel
● Lifelong Learning + Alumni Engagement - Tools & Resources
● ARC Announcements
● Alumni Association update
Lifelong Learning + Alumni Engagement
Expert Panel

Katie Doyle,
MSW ‘97, MBA ‘13
School of Social Work

Connie Lareau,
BS ‘88, MBA ‘93
Michigan Ross

Chuck Severance,
Ph.D.
School of Information
LIFELONG LEARNING + ALUMNI ENGAGEMENT TOOLS & RESOURCES
Academic Innovation

Curricular Innovation

- Teach-Outs
  New model for participatory public engagement

- MicroMasters
  Open learning with pathway to advanced degrees and career advancement

- MOOCs
  Targeted open learning

- Specializations
  Deep dive skill-building

- MasterTrack
  Cohort-based pathway to advanced degrees and career advancement

Educational Data & Research

- Online Degrees
  Fully online degree programs and learning communities

Tools for Learning

- Incubator
- Internal Consultancy
- Design Shop
- Makerspace
Academic Innovation

Learners

- 170,000 Users
- 17,000 Accounts
- 4,500 Enrollments

MICHIGAN ONLINE

Subject

Type

edX

coursera

ALUMNI RELATIONS COUNCIL
Alumni Education Gateway

Trending in Environment & Sustainability

- Climate Change is Driving Rapid Shifts Between High and Low Water Levels on the Great Lakes
- Underestimated Impacts of Urbanization on Wild Bees in Washtenaw County
- Biopolymer For Compostable Diapers
- Environmental Lawyers, Activists Outline Critical Legal Changes Necessary to...
Alumni Education Gateway - MYTHBUSTERS

1. AEG only benefits Alumni Association
   → Enables alumni to explore interdisciplinary U-M content by current career or interest rather limiting content by schools/colleges;
   → Expands the reach of educational content & stories from schools/colleges;
   → Schools/colleges can use the AEG Toolkit to easily communicate with your alumni

2. The Alumni Association targets your best donors
   → AEG stewards all alumni; maintains ongoing sense of pride and ongoing value

3. The Alumni Association is intellectual owner of academic content
   → AEG connects alumni to the source of your educational opportunities

4. You must be a member of the Alumni Association to use the AEG
   → Free, open to the public; curated for alumni; marketed to alumni

4. Alumni Association controls the messages of schools/colleges
   → Please send us the content you want us to highlight
ARC Announcements

- First time attendee introductions
- Campus updates for the good of the group

AAUM Updates
- Alumni Center is closed until Fall 2020
- Big Ten Alumni Relations Institute (BTARI) Conference
- Homecoming Tailgate
Campus Resources

- **Academic Innovation**
- Michigan Ross: **Alumni Advantage**
- Alumni Center: **Alumni Education Gateway**
- Public Health: **Michigan Public Health Training Center**
- Michigan Engineering: **NEXUS**
- LSA Residential College: **Podcast Series**
Please contact us!

- Tara Allendorfer, School of Public Health, tallendo@umich.edu
- Syed Amaanullah, Academic Innovation, amaan@umich.edu
- Lauren Budde, Academic Innovation, latkins@umich.edu
- Shelly Conner, Alumni Education, shellyah@umich.edu
- Robby Griswold, LSA Residential College, robbyg@umich.edu
- Caitlin Johnson, Alumni Advantage, mcclungc@umich.edu
- Kelly Jossart, Alumni Education, kjossart@umich.edu
- Andrea Schuitman, NEXUS, aschuit@umich.edu
Big Ten Alumni Relations Institute (BTARI)

Conference in Ann Arbor

Registration ($350) closes Wednesday, July 10

Group Rate @ Graduate ($189+tax/night) ends Friday, June 21

BTARI 2019 Session Topics:

- Disrupting the Role of Alumni Networks
- Design Thinking: The Secret Engagement Weapon
- Industry Disruptions
The GO BLUE HOMECOMING TAILGATE IS BACK!

Saturday, October 5, 9 a.m.
Indoor Training Center

Tailgate experience includes:
- An array of delicious tailgate-themed food (breakfast and lunch options available)
- Cold beer and wine available for purchase
- Appearances by U-M President Schlissel and Athletic Director Warde Manuel
- Surprise appearances by special guests
- An exclusive performance by the Michigan Marching Band and U-M Cheer and Dance teams
- Special “goodies” for Alumni Association members
- Games, face painting and other tailgate activities
- Student group displays
- And much more!

Tickets go on Sale Monday, June 24!
(early bird pricing until 9/3/2019)