THIS IS YOUR STORY

THE IMPACT
OF YOUR GIVING

Alumni Association
Victors for Michigan
Impact Report
When I think of every great and successful thing we’ve ever accomplished at the Alumni Association, I so clearly remember the story behind it and, of course, the people who helped write it.

As the historic Victors for Michigan campaign comes to an end, we have so much to celebrate. Your gift, combined with the generosity of others, broke records, making this the most successful and remarkable campaign of U-M’s history. Now, as I look back and reflect on all it took to get us here, I think of our donors and everything you did to make this happen.

It was a collective effort that helped us reach these new heights—every gift of any size made an impact. Together, you and other donors made gifts directly to the Alumni Association in support of our major giving initiatives. You dedicated your gift to the future of the alumni community.

That is our story—we wrote it together, simply by joining our efforts to support the Alumni Association throughout this campaign. As that story ends, we begin a new one. Now, we begin the story of the things your giving did, the places it went, and the people it reached.

This is your story.

This is the story of the impact you’ve made—the moments you’ve created, and the lives you’ve touched. Your giving efforts are transforming lives, shaping the world, and making great things happen. You are a Victor for the greater good, and we want to show you how your support has influenced our story and vision for the future.

There aren’t enough words to properly thank you. Your support has an immeasurable influence on our alumni community. Now, I invite you to read this story—the story of your giving.

Go Blue!

Steve Grafton
President & CEO, Alumni Association of the University of Michigan
The Alumni Association’s
IMPACT BY THE NUMBERS

CAMPAIGN TOTAL:
$66,211,205

SURPASSED
OVERALL GOAL BY
32 PERCENT

NUMBER OF INTERNATIONAL DONORS
HAS GROWN BY MORE THAN 10%
EACH YEAR OF THE CAMPAIGN

3,458 CLUB SCHOLARSHIPS
SUPPORTED BY ALUMNI
ACROSS THE WORLD

91 NEW LEAD SCHOLARSHIPS
CREATED

NOTE: PROGRESS AS OF 12.24.18
A MOTT FAMILY EXPERIENCES
THE MICHIGANIA MAGIC

The Camp Michigania Mott Family program started 13 years ago through a partnership with C.S. Mott Children’s Hospital. Thanks to you, families with chronically ill children get to attend Camp for a week of respite — a week away, filled with worry-free family fun. You are the reason these families get to experience the Michigania Magic.

Kathy Prout has a deep passion for Camp Michigania and will never forget her experience. She shared her story with us:

“I truly believe that things in life happen for a reason. That’s how my husband, Larry, and I feel about our family’s Camp Michigania experience. This past summer, we had the opportunity to take our son, Larry Jr., for the first time as part of the Camp Michigania Mott Family program. Oh, did we have an unforgettable time! We are all so grateful to have been included, especially after we had to cancel our Summer 2017 trip due to Larry’s health — a blood infection that kept us homebound.

Nearly all of Larry Jr.’s life has been defined by his long list of diagnoses, hospital stays, procedures, and visits to specialists. That’s why this was such an incredible experience for Larry Jr. and our family.

Going to Camp this year allowed us to meet and bond with new Mott families as well as spend quality time with those dear friends we already knew from the Mott program. Our whole family fell in love with the staff and our daughter, Molly, was in heaven with all the things she got to do, like pottery, horseback riding, archery, and sailboating. Most importantly, Larry Jr. got to do things he has never done before, like fly through the air on the zip line, something we never imagined he would experience.

I have been a mom for 31 years — it is all I have ever wanted to be. But, I have been wiping butts, noses, vomit, cleaning toilets and doing laundry, helping with school projects at 3 a.m., and every other imaginable mom thing, for what feels like my entire life. It’s rewarding, and it’s truly what I’ve always wanted. But, I swear to you, never in my life have I ever had a week like the one I had at Camp Michigania. I saw my whole family light up, and we got to see Larry enjoy some of life’s most wonderful experiences while surrounded by so many other great families and staffers.

I want to work there, volunteer there, sneak in there. There truly is no other place like Camp Michigania. We cannot be more thankful for our opportunity — I can’t even explain how it feels in our hearts. It was just the best, the absolute best.

Of course, the purpose of going to Camp was for Larry Jr.. It was all for him. But so help me God, that was the best week of my life, and I truly still cry when I think about it being over. I am still going through Camp withdrawal!!

Larry Prout ziplining at Camp Michigania
The Kaufman Family is just one of the many who give to Camp Michigania so generations of Wolverine families can enjoy its beauty and magic for years to come.

Camp Michigania is a place many Wolverines call a second home — a place where generations of families come together for a true Michigan experience.

Sue, ’73, and Alan Kaufman’s first visit to Camp was in 1987, when their three young children were all under the age of five. They continued their summer trips to Michigania for 10 more years, when life eventually got hectic with three teenagers. Their visit in 2018, however, was a very special one — it was their first time back in 20 years, and a big reunion with their kids and six young grandkids. Not only did Alan and Sue get to experience Camp with their kids once again, but they also got to relive the magic of the experience through the eyes of their family’s newest generation.

“The grandkids loved every single minute of Camp,” Sue said. “They were singing the same campfire songs my kids sang, and heard the same story of the Unicorn. Plus, the staff was tremendous—they engaged the kids and were so enthusiastic.”

The Kaufmans also marveled at the improvements that have been made since their last trip more than two decades ago.

“Camp is miles ahead of where it was when it began,” Alan said. “And it will only continue to get better if we support it.”

“The bones of the camp still remain, but the areas that needed improvements have been improved, or are being improved,” Alan said. “The lakefront is beautifully maintained, the grounds are pristine, they’ve added all these activities and resources for kids and adults of all ages. It’s amazing to see the transformation, but to still feel the traditions of the ‘old’ Michigania.”

Your generosity and support keeps Camp thriving; you are already creating future memories for Wolverine families.
YOUR SUPPORT IS PAVING THE PATH TO CONSERVING A SUSTAINABLE CAMP MICHIGANIA, KEEPING IT A BEAUTIFUL PLACE THAT GENERATIONS OF WOLVERINES CAN ENJOY FOR YEARS TO COME.

A forest management initiative is helping preserve Michigania’s more than 400 acres of land, leaving more than 90 percent in its natural state.

Through a partnership with the School for Environment and Sustainability (SEAS), thousands of hours of renewable energy research resulted in the installation of solar panels, which supply 21 percent of the energy needed to run the dining hall.

A two-year project with a class of undergraduate students brought us the Sustainabilaroom – an area dedicated to educating campers about conservation at home and in the world.

YOU PROVIDE THE RESOURCES, PEOPLE, AND IDEAS WE NEED TO IMPROVE SUSTAINABLE LIVING FOR CAMPERS AND STAFF.
GIVE LIKE A VICTOR

Your gifts to the Give Like a Victor Fund expand our programs and strategic initiatives geared toward helping our alumni and students connect back to the University and navigate success in their careers.

A Network More Than Half a Million Strong
You are a Wolverine, and you know that the foundation of the alumni community is made up of the lifelong relationships and resources it fosters. Because of your support, the alumni experience never ends; it continues throughout each phase of life by keeping alumni connected and headed toward success.

Education Gateway
The recently launched Alumni Education Gateway is a one-stop, online resource with more than 3,000 pieces of curated content from U-M schools, colleges, and units. You are putting a whole new world of knowledge at alumni fingertips.

CONTENT CATEGORIES

ARTS  BUSINESS
ENVIRONMENT  POLITICS
SCIENCE & TECHNOLOGY  SOCIETY

Online Communities
Your support helped create Alumni Online Communities — a platform where connections and what alumni get out of them, are endless.

More than 150,000 alumni from across the globe engage by joining discussions through the Wolverine Forum. They talk about topics of common interest, upcoming events, all things U-M, and more.

After reaching out to the Washington, D.C. alumni network, fate took over, and I got an offer from Michael Torrey Associates. This networking opportunity was essential to landing the job.

-Oscar Chapa

We also launched the Alumni Directory, a database for alumni to search for old connections: friends, classmates, roommates, and any other fellow Wolverine they’ve met along the way.

Paving the Path for the Leaders and Best
With your contributions, our Alumni Career program created the immersive Leaders of Industry series. We showcase professionals from a wide variety of industries, giving them a forum to share their experiences with fellow Wolverines. These Q&A events invite interaction between the best thought leaders and alumni; offering insight into their success, challenges, and life lessons.

In October 2018, we hosted Thriving as an Entrepreneur. During a moderated panel discussion, alumni heard from Jon Carlson,’93, and Greg Lobdell,’94, who are co-founders and managing partners of Northern United Brewing Company.

The pair said it was rewarding to share their stories, failures, and successes, particularly with those who were seeking mentorship.

“We want to work with these alumni in any capacity,” Jon expressed. “We will make sure we follow through with helping them, and offering our mentorship where and when we can.”
BUILDING COMMUNITIES ALL OVER THE WORLD

No matter where you go in the world, there is a place and a way for Wolverines to connect.

You are supporting communities for those who leave Michigan, but for whom Michigan never leaves.

Club efforts are making waves across the world. With your gifts, we are able to help plan and support enriching programs, events, and most importantly, foster and establish connections.

Whether it’s volunteering, social gatherings, professional network events, or big watch parties on game days—these events foster meaningful connections and hands-on engagement.

Pan-Asia Reunion
Each year, our prestigious Pan-Asia Reunion brings alumni, family, and friends together to connect, renew friendships, and reignite the Michigan spirit while learning how to engage more deeply with U-M.

The reunion is hosted by a different country each year, touching nearly every corner of the world. The Alumni Association and the University partner to collaborate with the club in the host country to plan a series of events for alumni. The reunion gives them front row seats to discussions led by prominent faculty members and deans who speak on a range of topics. The networking continues with evening receptions, a luncheon, and a school/college-oriented dinner.
YOU HAVE CHANGED LIVES FROM COAST-TO-COAST, SUPPORTING SCHOLARSHIPS FOR 3,458 STUDENTS ACROSS THE U.S. IN 26 STATES AND THE DISTRICT OF COLUMBIA.
Just two years ago, Sarah was homeless. Her mother struggled with mental health and substance abuse issues, and her father left the home to work on the road as a truck driver. She was left working 40 hours a week, going to school full-time, and caring for her mom.

After Sarah was admitted into the University, she applied for scholarships, one of which was from the Alumni Club of Traverse City. Your support gave her something she’s never had in her entire life: the chance to simply be a student, and really, the chance to enjoy life as a care-free “kid.”

“For the first time in my life, I don’t have to work while going to school and I just get to be a student,” Sarah marveled. “My network of alumni and club connections gave me a community, and they are always there with answers. They changed my life.”

All it takes is one opportunity, one connection, one experience — just one thing can change someone’s path and entire future. Your support was the one thing that changed freshman Sarah Dant’s life. You opened the door to a world of opportunities and promise.

My network of alumni and club connections gave me a community, and they are always there with answers. They changed my life.

“It came to a point where I had to make the very hard decision to leave home,” Sarah explained. “I love my mom so much, but I knew the only way I could succeed was to focus on myself and my future. I had to do what was best for me.”

Throughout her junior and senior year of high school, Sarah was still working full-time while sticking to her studies in school. She was sleeping on the couches of her supportive friends and coworkers while looking for a place of her own that truly felt like home.

Sarah was determined to get herself to a better place. She was determined to make her way to Michigan to begin pursuing her dream of becoming a veterinarian.

And three years later, she did.
LEAD SCHOLARS PROGRAM

This year marks the 10th anniversary of the LEAD Scholars Program, celebrating a decade of exceptional students who embody Leadership, Excellence, Achievement, and Diversity.

Part of what makes the University of Michigan such a deeply rich experience is the coming together of different people, from different places, with different mindsets. Thanks to you, we’re proud to be able to contribute to an inclusive campus and expand diversity by offering LEAD scholarships to select underrepresented students who are admitted to the University. These are the minds who will shape our student body, our campus, and eventually, our world.

Not only do your gifts support these scholarships, but they contribute to building a community that provides a place where they can express their diversity and relate to others.

It is because of you that LEAD has developed into what it has become, and what it will be in the future. The incredible opportunities you provide change the scholars’ lives and impact the landscape of Michigan’s campus.

Your have made so many things possible for these scholars, supporting more than 30 social and professional development events each year, like:

- Freshmen Retreat
- Women in Leadership
- Dinner with 5 Wolverines
- Study Abroad Panel
- Senior Celebration
- Community Extravaganza

The Women in LEADership Luncheon brings together LEAD Scholars, prominent professional alumnae and LEAD supporters for networking, inspiration and lifelong connections.
Since its inception in 2008, LEAD has provided merit-based 4-year, renewable scholarships to 404 students.

- **29** ACT SCORE AVERAGE
- **3.9** AVERAGE GPA
- **297** IN-STATE
- **107** OUT-OF-STATE
- **119** ENGINEERING
- **13** ART & DESIGN
- **11** MUSIC, THEATRE & DANCE
- **13** KINESIOLOGY
- **19** NURSING
- **LSA**
- **13** BUSINESS

RACIAL BREAKDOWN:
- **213** BLACK
- **156** LATINO
- **3** WHITE*
- **32** NATIVE AMERICAN

*LEAD formerly supported students who were a minority in their fields of study.
Born and raised in Chicago, Katie and Jocelyn's parents immigrated from Ecuador and instilled in them the importance of education. But, when it came time for college, their parents didn’t have the experience or resources to help their kids navigate the search and application process. The family was overwhelmed, and fraught with worry on how to pay for it all.

“I remember Katie crying every time she got accepted to a school because she was worried about paying for everything,” Jocelyn recalled. “Then, she was accepted to the University of Michigan and was offered a LEAD scholarship that changed everything.”

Katie also worried that she would feel excluded and unable to relate to others while attending a predominantly white institution where she didn’t often see people who came from her same circumstances.

“I was one of the first of my whole family to go to college,” Katie explained. “I didn’t know how I would fit in at such a huge institution and make my way around, let alone find a place where I felt like I belonged.”

That’s where the LEAD community came in.

Because of your generosity, Katie found a community in LEAD that supported her, and allowed her to flourish. Now a junior, she counts her LEAD cohort among her best friends, and credits the program with making her feel at home.

"LEAD has this magical way of connecting students who are minorities. We all have an understanding of others’ stories even though we all come from different backgrounds."
Just one year later, it was Jocelyn’s turn to begin the college search, and she already had Maize and Blue on her mind.

"By watching Katie's experience, I saw the community she was part of," Jocelyn said, “and I wanted to have that, too.” And as luck would have it, she got her wish, becoming the second LEAD Scholar in the family.

As she began to pursue a degree in biomedical engineering, Jocelyn realized there were very few minorities, like black and hispanic females, in classrooms predominantly full of white males.

“It can be intimidating, being the only minority in the room,” Jocelyn explained. “But LEAD gives me a community and place where I can share those experiences with people who understand. I know that I can ask them for anything, and they will be there.”

Your support is what gives these exceptional scholars a world-class education and a community to lean on. Because of you, the LEAD Scholars program creates accessible opportunities, allowing students to take advantage of everything that this University, and the world, has to offer.

“It's a pretty amazing feeling,” Katie said with a big smile. “It's a really great moment when you realize you have a whole team of people behind you — even at times you don’t think anyone is there.”
You are bringing these moments and people together, fostering a brighter future. These scholarships, programs, events, and initiatives would not be possible without you.

Our entire Alumni Association community is the product of your generosity.

These numbers, pictures, faces, and experiences all tell a story, and every gift you give is the beginning of a new one. Let this, and our deepest gratitude, be a part of your story — the story of your giving.