WELCOME!

Welcome new Alumni Student Recruiters (ASRs) and a huge THANK YOU to returning volunteers! Your role as volunteer recruiters is critical to the university. I’m thrilled to begin my first year as the assistant director of the program, and I look forward to working with all of you as we work together to meet our recruitment goals.

The university continues to be increasingly popular among prospective students with over 65,000 freshmen applications for fall 2018! We need your help more than ever as the volume of calls, emails, and inquiries from prospective and admitted students continue to rise. Without alumni recruiters, we would not have the presence to connect with students throughout Michigan, the United States, and the world.

Last year, Alumni Student Recruiters attended 155 college fairs, 30 in-state prospective and admitted student receptions, and five out-of-state admitted student receptions. Clubs and individual alumni recruiters held 22 admitted student receptions with more than 41 summer send-offs scheduled for July and August.

On behalf of the Office of Undergraduate Admissions, I cannot thank you enough for the time and energy you dedicate to student recruitment. I truly hope that your experience as an Alumni Student Recruiter will be a rewarding one. If there is anything I can do to improve the experience for you and our students, please do not hesitate to contact me.

All the Best, and Go Blue!

Jody Gore
Assistant Director for Out-of-State Recruitment and Alumni Relations
Office of Undergraduate Admissions
ADOPT-A-SCHOOL VOLUNTEER

The heart of alumni student recruitment is the Adopt-a-School program. Through this program, alumni volunteers - you! - reach out to admitted students to encourage them to enroll and to provide a direct link between U-M and the high school counselors from your schools.

Volunteers adopt high schools by selecting them from a roster of Priority Schools, listed by state, and designated as large, medium, or small. The size does not reflect the student population, but rather the number of students who annually apply to the University of Michigan. A large school has more than 30 applications a year; a medium from 10 to 29; and a small, 5 to 9. You may adopt one large school (which may produce up to 65 admits), two medium schools, or up to five small schools.

Beginning in January, a roster of admitted students from your adopted schools, with complete contact information, is emailed to you. First, you should call and congratulate the student and encourage him or her to enroll at U-M. Next, you should send a personal email to the student. Be sure to include your contact information for future contact from the student. All students will have an email address on the roster. If you would also like to mail postcards to your students, please contact our office and we will supply them. Specific talking points will be provided in the roster mailing.

Taking student recruitment to the highest level, some alumni invite admitted students and their parents to brunch or dessert, either at their home or at a local restaurant. While this is not an expectation, it does add a great deal to personalizing and enhancing student recruitment. Of course, parents must always be included in the meeting.
The focus of Each One/Reach One (EO/RO) is to personalize outreach for admitted underrepresented students (African American, Hispanic, and Native American) by pairing them with underrepresented alumni. Since 2006, EO/RO participants have successfully supported enrollment of underrepresented students in a very competitive environment.

Underrepresented minority alumni volunteers contact admitted students to congratulate them, share their student experiences, and underscore the university’s dedication to campus diversity. This very personal message comes from the voice of one who has succeeded and who has both a first-hand account of what their years at Michigan mean and how they have moved them in their careers and avocations.

To have maximum impact, EO/RO volunteers are typically “called to action” in the months of February, March, and April.

When possible, volunteers invite the student and their parents for coffee, brunch, or dessert to meet and continue their conversations. EO/RO participants also assist at local college fairs and help organize and support local student receptions, playing another vital role in recruiting.

Our goal is simple - to positively impact the number of underrepresented minority students enrolling at U-M by having them matched with alumni who can speak about their U-M experience. Alumni participation may be the deciding factor for students choosing to attend Michigan.

Congratulatory phone calls to admitted students allow alumni to share their own Michigan experience, particularly from their view as a minority. These conversations are also an excellent opportunity to share what the Michigan degree has meant to them, why U-M is recognized for a diverse student body, and the benefits the student will have with a U-M degree.

More than 60 Michigan counties have a designated County Coordinator (CoCo) who receives the names of all admitted students in that county. In some counties, the CoCo works with alumni volunteers to make sure all students are contacted. In Genessee, Ingham, Kalamazoo, Kent, Livingston, Macomb, Monroe, Oakland, Saginaw, Washtenaw, and Wayne counties, alumni adopt high schools. Alumni do not visit Michigan high schools since the Office of Undergraduate Admissions sends admissions counselors each fall to meet students and high school counselors.
OUT-OF-STATE FAIRS

College fairs are programs to introduce students to many different college opportunities. Several high schools in one area may sponsor a program and invite selected colleges to meet with their students and parents. The Office of Undergraduate Admissions receives hundreds of invitations each year to participate in these programs. Since it is not possible to attend all fairs, those that invite students from the top out-of-state feeder schools are the highest priority. Some exceptions are made, primarily to increase diversity or establish a presence in a new growth market. In some cases, an Admissions staff member will attend the event.

In most cases, we will ask the Adopt-a-School volunteer to cover the fair. If he or she is not available, we will contact other local ASRs and Alumni Club representatives. All college fair invitations must be sent directly to Admissions, so please forward any invitation that you receive. We carefully screen which fairs to attend and take into consideration the impact of our attendance or absence.

IN-STATE FAIRS

In-state fairs are covered by University of Michigan professional staff, and on occasion, alumni support is needed. The counselor representative from the Office of Undergraduate Admissions will contact local volunteers for assistance.

NACAC FAIRS

The National Association for College Admissions Counseling (NACAC) is an organization of professionals dedicated to helping students explore options and make choices about pursuing higher education. NACAC is committed to maintaining high standards that foster ethical and social responsibility among those involved in this transition process.

The association supports and advances the work of counselors as they guide students toward their full educational potential, with particular emphasis on the transition from secondary schools to colleges and universities and with attention to access and equity for all students.

The University of Michigan is a long-standing member of NACAC and fully subscribes to the guidelines of its Principles of Good Practice. You can find more information and complete NACAC guidelines online at nacacnet.org.
COLLEGE DAYS/COLLEGE NIGHTS: WHAT TO EXPECT

Most fairs include 50-150 colleges. In a large room, such as a cafeteria or a gymnasium, each college and university is given a table for college materials. A maximum of three representatives staff the table. For about two hours, students and their parents browse from table to table, collecting information and asking questions. In the fall, juniors and seniors attend; in the spring, juniors and sophomores attend. Parents attend the evening programs. During this time, separate rooms are often designated for formal presentations by representatives of particularly popular colleges. These sessions are usually reserved for local state colleges, and we do not ask alumni to do these presentations.

Most questions pertain to programs of study, admissions criteria, cost, scholarships, financial aid, and campus location. Answers to these questions are on the Office of Undergraduate Admissions website at admissions.umich.edu, in the Admissions Booklet (the “viewbook”), and on the Michigan poster. This material is included for your reference. You will feel more comfortable fielding questions after you review the literature.

Do not worry if you are unable to answer all of the questions. Don’t hesitate to say you don’t know; it’s better to say you will find out than to give out incorrect information. Refer students to the Admissions website for detailed admission information. Encourage them to use our Knowledge Base, which is an interactive question-and-answer function on our website with more than 250 questions about timelines, requirements, residency status, exams, and more.

Visit the “Ask A Question” link on admissions.umich.edu.

We highly recommended arriving at least 30 minutes before the fair begins. This will provide time to locate your table or room and set up. When you arrive at the school, check in at the reception desk in the main hall. At that point, you will be told where your table/room is located. Please note the college fair arrival and departure times. The most frequently heard complaint from high schools concerns representatives who arrive late, do not arrive at all, or leave early. In an emergency, if you will be either delayed or unable to attend, please contact the school via the guidance or principal’s office. Your packet of information always contains the invitation from the high school and a main telephone number for the school. These offices are usually staffed 30 minutes before the start of the program.
DO

• Arrive on time and stay until the end of the fair.
• Dress in business casual attire. Today you are the face of the university!
• Check in at the information booth.
• Be courteous to attendees and to other exhibitors.
• Distribute only educational and informational materials about U-M.
• Stay in your booth while having conversations with fair attendees.
• Fill out an exhibitor evaluation and return it to the information booth.
• Bring water or a soft drink.

DON'T

• Attempt to determine who should or shouldn’t apply to U-M.
• Allow more than three representatives in your booth at a time.
• Leave your booth unattended.
• Extend displays beyond the limits of your booth.
• Distribute candy, pens, bags, pennants, or any other promotional materials.
• Leave materials about your institution in the restrooms or any areas other than in your booth.
• Discourage anyone from applying, even if you believe the student is not qualified.

Approximately two weeks before your fair, you will receive a box of materials to distribute. If you do not receive your materials one week prior to the fair, call us at 734-936-2784 or email jnirvin@umich.edu. The recruitment materials serve different purposes:

FOR YOU:
• U-M Namebadge
  We encourage you to have your namebadge engraved, and keep it for future fairs and events.

FOR THE TABLE:
• Michigan Tablecloth

FOR YOUR INFORMATION:
• Admissions Booklet
  (aka the "viewbook")

FOR GENERAL DISTRIBUTION:
• Michigan Poster
  This is designed to whet a student’s appetite to learn more about us.
• Financial Aid Brochure
• International Brochure
  (for fairs abroad)

FOR FOLLOW-UP:
• Program Evaluation Form
  Please complete the fair evaluation form online: https://sites.google.com/umich.edu/um-asr/prospective-student-recruitment-resources.
ASSIST WITH ADMISSIONS-SPONSORED STUDENT RECEIPTIONS

The Office of Undergraduate Admissions invites potential applicants to U-M information receptions. Prospective student receptions or “View of the U” events are held in August at 17 Michigan locations. Admitted student receptions are held in the spring at 12 Michigan locations and five major cities out of state. At these receptions, the more people representing the university, the more personal the experience. The help of alumni is important to the success of the reception.

Prospective student receptions are designed to inform prospective students about the advantages of a Michigan education. Students and their parents receive publications while an admissions counselor presents a brief overview of admissions and financial aid.

Next Step Receptions are designed to congratulate admitted students and to encourage them to choose Michigan. This celebratory event allows them to meet other admitted students from the area. Both admissions and financial aid representatives will be in attendance to answer questions.

Alumni add the personal touch by helping to host these events. They help with registration, greet people, introduce themselves, talk informally about the university, and help in the question-and-answer session.

HOST AN ADMITTED STUDENT RECEPTION (FOR OUT-OF-STATE ALUMNI)

The Office of Undergraduate Admissions strongly encourages alumni to host a special event to honor admitted and enrolling students in late March or early April. Volunteers work together with local alumni clubs, as well as other ASRs, to invite all admitted students to a reception prior to the May 1 enrollment deadline. This type of event is often the deciding factor for students to choose to attend Michigan. The reception may be elaborate or modest; either provides a valuable opportunity to recruit students. Special U-M T-shirts and name badges will be provided to help support the reception. Early planning of this event is important. Additional resources to help you get started are available on our website at: [https://sites.google.com/umich.edu/um-asr/](https://sites.google.com/umich.edu/um-asr/).

If you live in one of the five major cities where we host an event, you will be asked to assist at the event in early spring.
HOST A SUMMER SEND-OFF

In late May, the Office of Undergraduate Admissions sends a list of students who plan to enter the university to in-state Alumni Student Recruitment, County Coordinators (CoCos), and out-of-state clubs and volunteers. Clubs or individual ASRs often sponsor a picnic, brunch, or reception for these students. This is a great way to introduce the students to the local alumni club and to encourage a positive perspective about the university. The Alumni Student Recruitment staff can also provide clubs with names, addresses, and phone numbers of currently enrolled students who should be invited to participate in the send-off activities. By including current students, clubs enable incoming freshmen to meet current students from their area, and they introduce the students to the local alumni club which they may join after graduation. Resources are available on our website at: https://sites.google.com/umich.edu/um-asr/.

PRESENT AN AWARD AT A LOCAL HIGH SCHOOL HONORS PROGRAM

High school staff occasionally request an alumni representative to attend the school’s honors program and present a University of Michigan scholarship. A local high school staff member or Alumni Student Recruitment staff will contact you if we receive a request from your area. Your attendance furthers our goal of recognition and interest within your school.

GRANT A BOOK AWARD

A “Book Award” for outstanding juniors is an excellent way to recognize a top scholar in your local high school. Most schools have awards ceremonies in the spring to recognize the academic accomplishments of their students and would welcome the opportunity to recognize a deserving junior with a club-sponsored award. Clubs or individual alums may also make a small donation to the school’s library fund or other academically oriented program. These initiatives require minimal effort and money, and they are much appreciated by the schools. They provide a great way to bring attention to Michigan’s commitment to academic achievement. The Office of Financial Aid can provide guidelines on how to select and finalize the award.
MAKE A CLUB CONNECTION

The Alumni Student Recruiter is an independent volunteer working to recruit students and may or may not join the local U-M alumni club. At the same time, many clubs support admitted student receptions, summer send-offs, and scholarships that add to the overall recruitment effort. Working together is not just suggested, it is the key to successfully organizing a united and coherent approach to recruitment. Our expectation is that ASRs and clubs reach out and embrace a collective approach to reception sponsorship, special recruitment events, and promotion of scholarships.

The online ASR directory is your resource to work with other recruiters and the local club. Club presidents and the student recruitment chairs are listed, as well as all recruiters from your area. Please take the opportunity to contact them and let them know you are committed to help with recruitment events that will include students from your adopted schools.

Check out the directory here: https://sites.google.com/umich.edu/um-asr/.
**TERMS TO KNOW**

**Admit (ADMT)**
A student who has been admitted but not yet paid the enrollment deposit (due May 1).

**Admitted Student Reception**
A reception or other event for admitted students held prior to the May 1 enrollment deadline designed to encourage enrollment.

**Applicant (APPL)**
A student who has a current application on file; no final decision has been made.

**Deferred Applicant**
Students with strong credentials who are not offered admission on first review are deferred; the latest they will receive a final decision of admit, deny, or waitlist will be early April.

**Early Action**
An early application process in which students who apply by a certain date are guaranteed a decision shortly thereafter. At U-M, students must apply by November 1 to have their decision released by December 24.

**Early Decision**
A binding early application deadline. Students must enroll if they are admitted. This tactic is used almost exclusively by private schools and not currently offered by U-M.

**Matriculant (MATR)**
A student who has applied, has been admitted, has paid the enrollment deposit, and intends to enroll at U-M.

**Plan Change (PLNC)**
This should rarely appear on your roster, however, if it does, please contact our office to verify that it is a matriculated student in the process of changing their academic program within the school or college to which they have been admitted.

**Prospect**
A potential applicant who has not yet applied.

**Regular Admission**
The regular application process in which students must apply by February 1 (December 1 for School of Music, Theatre & Dance).

**Summer Send-Off**
A party, picnic, or other event for new freshmen who will be entering U-M in the fall; current students often invited.

**Waitlisted Applicant**
A student whose application has been reviewed and who is a solid candidate but to whom admission will not be offered unless space becomes available (generally in May or June).
RULES TO KNOW

When a student leaves the “prospective applicant” stage and officially submits an application, they become protected by very explicit rules of confidentiality which the Office of Undergraduate Admissions abides by and supports.

FAMILY EDUCATION RIGHTS AND PRIVACY ACT
The Family Education Rights and Privacy Act, (FERPA 1972) states that no information regarding the applicant may be shared with parties other than the applicant, unless the applicant is under the age of 18, and then only with the parents. This clear mandate means that all queries regarding the student’s status are prohibited. It even eliminates confirmation of who has applied. At that time we are still in a period of confidentiality, however, we can share the student’s name and contact information with you as you are an official representative acting on our behalf. Please take this into account before you ask Admissions staff for information regarding a student and their application review as it places us in the awkward position of having to decline your request. If you are certain that a student has applied, you can still let us know that you support their application and express hope that they are admitted – just remember we cannot legally confirm anything regarding their status until they are officially admitted.

POLICY ON ASRs WITH A CHILD APPLYING TO U-M
The admissions process can be stressful for any parent, especially when you’re waiting to hear if your child has been admitted to U-M. As an ASR, you spend significant time contacting admitted students, congratulating them, and encouraging them to choose our university. If you add to the mix navigating the U-M admissions process with your own child, it can prove stressful to straddle the two worlds successfully.

After much discussion and thought, we have decided to ask ASRs to pause your participation for the year if you have a child applying to U-M. We polled our colleagues at other universities and have found this policy to be consistent with our peers.

We know ASRs are eager to share their U-M pride, and we are lucky to have such a dedicated support base. Keep in mind that you can continue to serve as an informal source of information in your community and resume your role with the program the following year.

If you have a child planning to apply to U-M in the 2018-19 cycle, please contact Jody Gore at gorejo@umich.edu. We will work with you to provide coverage for your adopted schools until you resume your role with the program.

POLICY ON MINORS IN UNIVERSITY-SPONSORED PROGRAMS
Alumni volunteers play an active role in providing a welcoming, healthy, and safe environment for the prospective and admitted students (minors) they interact with. The university requires all volunteers to comply with university policy related to working with minors, which includes a background check and appropriate training. The purpose of the policy is to promote the health, wellness, safety, and security of children who are entrusted to the university’s care, custody, or control, or who participate in programs held on university property and requires all volunteers working with minors in university-sponsored programs or in programs for minors held on university property to comply with this policy. The policy requires program registry and background checks, defines appropriate conduct for those who work with minors, requires those working with minors to undergo training, and specifies reporting obligations.

Beginning June 1, 2014, the university began to implement the requirement for criminal background screening of all authorized adults involved with children. In compliance with this policy, a background check will be required before alumni can participate in the Alumni Student Recruitment program. In addition to the background check, you must review the following handouts accompanying this handbook:

- Authorized Adult or Program Staff Code of Conduct
- Criminal Background Screening
- Reporting Suspected Misconduct in Programs for Children & Teens

More information about this policy can be found on the Children on Campus website at childrenoncampus.umich.edu.
There is no simple answer to the question, “What credentials do I need to get in?” We use a very complex, holistic review that considers many facets, with decisions made on an individual basis. No specific class rank, grade point average, test score, or other qualification by itself will assure admission. We request that you provide only the following general information. Remember, it is never appropriate to give assurance of admission.

Generally, a student who has completed a strong preparatory curriculum, earned grades of “B+” or better in academic courses, and has an average SAT total of 1300 or higher or an ACT composite of 28 or higher will be considered a “qualified” applicant. However, there are more qualified applicants than there are spaces, and we are unable to accept all qualified applicants. Consideration for admission to all U-M schools and colleges is made on a space-available basis.

In 2017-18, we had more than 65,000 applicants for freshman admission. It is important to note that competition for places in the various schools and colleges varies.

**GRADE POINT AVERAGE**

Grades are important and strong predictors of college success, but no specific grade point average automatically assures or denies admission. We focus on a student’s performance in the traditional academic courses: English, math, science, social studies, and two years of the same foreign language, and use a 4.0 GPA scale.

**CURRICULUM**

Because we are looking at how each student takes advantage of the opportunities available to him or her, we consider the degree of difficulty of the classes attempted, the trend of the grades earned, and the appropriateness of the classes as preparation for the desired school or college. Students usually benefit in our selection process by electing honors and/or Advanced Placement/International Baccalaureate courses if such courses are offered by their school. However, students who attend a school that has limited advanced academic offerings are not penalized.
COLLEGE ENTRANCE TESTS (SAT/ACT)

Freshman applicants should have their ACT or SAT scores sent directly to the Office of Undergraduate Admissions by the testing agency. Either test is acceptable. We recommend that the test be taken at the end of the junior year or by November of the senior year. The best test results presented to us are considered, so some students may wish to test more than once. We do not “super-score” ACT or SAT. We will take into consideration the student’s best composite score from one sitting.

SAT SUBJECT TESTS

SAT Subject Tests are not generally required by U-M. However, many colleges and universities around the nation, including Ivy League schools, do require them. Home-schooled students and graduates of unaccredited schools and online/virtual high schools may be required to submit SAT subject tests and should contact the Office of Undergraduate Admissions for more information.

ENGLISH PROFICIENCY TEST FOR NON-NATIVE SPEAKERS OF ENGLISH

The University of Michigan requires a high level of proficiency in English and does not offer intensive English or conditional admission. All speakers of English as a second language must submit one of the English language proficiency examination results listed below. We accept either MELAB, TOEFL, or IELTS (ielts.org) results. Minimum scores needed are MELAB plus speaking: 85 range with section scores of at least 80 and at least 3 in speaking; TOEFL (PBT): 600 range with section scores of at least 57; TOEFL (iBT): 100 range with section scores of at least 23 in listening and reading and at least 21 in speaking and writing; IELTS: 7.0 range with section scores of at least 6.5. For more information please visit admissions.umich.edu/international-students.

GETTING AN APPLICATION

Students may only use the Common Application (commonapp.org) or the Coalition Application (coalitionforcollegeaccess.org) to apply. Students should only complete one application, and neither application will give a prospective student an edge in admissions. There are additional U-M questions and essays as well.
APPLICATION DEADLINES

U-M offers an Early Action deadline of November 1. The regular deadline for most schools and colleges is February 1 - the exception to this is the School of Music, Theatre & Dance which has a deadline of December 1 and does not offer Early Action. See our website, admissions.umich.edu, or the Undergraduate Admissions Application for deadline details. Early Action decisions are non-binding, and students may still apply to other Early Action or Early Decision schools with some restrictions (most notably schools who offer “Single-Choice Early Action” programs, namely Harvard, Yale, Princeton, and Stanford). For Early Action applicants, final decisions may be deferred. All applicants will receive a final decision by mid-April.

TUITION INFORMATION

TUITION & COSTS

Freshman/Sophomore approximate fixed costs for 2018-2019:

<table>
<thead>
<tr>
<th>Michigan Residents</th>
<th>Non-Michigan Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$15,262</td>
</tr>
<tr>
<td>Room and Board</td>
<td>$11,534</td>
</tr>
<tr>
<td>Tuition and Fees</td>
<td>$49,350</td>
</tr>
<tr>
<td>Room and Board</td>
<td>$11,534</td>
</tr>
</tbody>
</table>

FINANCIAL AID AND SCHOLARSHIPS

Need-based assistance is designed to cover the difference between the cost of attending college and the student’s resources. The size of the difference is determined by a federally mandated formula. The Office of Financial Aid creates a package that includes the possibility of scholarships, grants, loans, and work-study employment. For complete details on financial aid application procedures and other sources of financial aid, visit finaid.umich.edu.

Some scholarships are based solely on merit without regard for financial status. Students are automatically considered for many merit scholarships after admission to U-M. Information about these scholarships is available through the Office of Financial Aid. To find out about athletic grants-in-aid, students should contact the Intercollegiate Athletic Department at 734-647-2583.

*Please note that only U.S. citizens or permanent citizens are eligible for financial aid. Scholarships for international students are extremely rare.*
VISITING CAMPUS

Visiting campus is the best way to get to know the university. The Office of Undergraduate Admissions offers different campus visitation programs for prospective and admitted students.

PROSPECTIVE STUDENTS

The Office of Undergraduate Admissions hosts information sessions for prospective students and their families on weekdays and many Saturdays in the summer and fall. Participants view a video about the campus and hear a general information presentation by an Admissions representative. After the session, we recommend participants go on a 90-minute campus walking tour conducted by student tour guides. We recommend students reserve space in these sessions and tours about 2-3 weeks prior to their visit.

Students can make reservations online at admissions.umich.edu/visit.

MICHIGAN RESIDENCY

As a state-supported institution, U-M reserves a majority of its spaces for Michigan residents; however, students come from all 50 states and 128 countries. The residency regulations assume that those who are residents outside of Michigan will be assessed fees at the non-resident rate. There are specific criteria for residency status for tuition purposes, and students should read the regulations on the application carefully. More information is available at ro.umich.edu/resreg.php, or by calling the residency office at 734-764-1400.

SUPPORT SERVICES

Many services are available to help students in all kinds of areas throughout their years at U-M. Support services include counseling of many types, excellent primary health care, and assistance for students with disabilities. For information regarding these services and more, students can contact the Campus Information Centers by phone at 734-764-INFO, or online at campusinfo.umich.edu.
ADMITTED STUDENTS

Campus Day is a special campus visitation program for all admitted freshmen and their parents. The one-day program includes a walking tour of Central Campus, a question-and-answer session regarding student life, lunch and tour in a residence hall, and the option to visit college classes. Current U-M student leaders host this up-close look at life on the Michigan campus. Admitted students will receive an invitation to attend and must register online in advance through the Office of Undergraduate Admissions. The program is conducted from January through April, when students are making their final college decisions.

ACCOMMODATIONS, POINTS OF INTEREST, & MORE

Ann Arbor Convention and Visitors Bureau
315 West Huron Street
Ann Arbor, MI 48104
734-995-7281
visitannarbor.org

U-M Campus Information Centers
Michigan Union
First Floor/Pierpont Commons
Ann Arbor, MI 48109-1308
734-764-INFO
campusinfo.umich.edu
FOR MORE INFORMATION

Look for your “Inside Recruitment” e-newsletter each month from September through May. It is specifically written as an update on the most current issues within recruitment and is sent to you on the last Wednesday of the month.

ASR WEBSITE, MATERIALS, AND RESOURCES

The best way to learn more about Alumni Student Recruitment is to visit our website at https://sites.google.com/umich.edu/um-asr/. You’ll find up-to-date information on training, college fairs, the Adopt-a-School program, and hosting receptions. It’s also a great resource for promoting the program to other interested alumni.

ASR DIRECTORY

In October, the online directory will be available for ASRs (https://sites.google.com/umich.edu/um-asr/). The directory is a useful resource, especially when planning a reception or other special event. Contact information for admissions counseling staff and other frequently used university offices is also included. You will want to keep this directory handy as it will become a favorite resource.

UNIVERSITY OF MICHIGAN WEBSITE

The entry page to the University of Michigan website is known as the “Gateway,” because it leads to a wealth of information. Encourage students to visit umich.edu and then click through to the schools and colleges they may be interested in, the lists of student organizations, class schedules, financial aid information, and of course, the Office of Undergraduate Admissions and online application.

UNDERGRADUATE ADMISSIONS WEBSITE

The Office of Undergraduate Admissions website (admissions.umich.edu) has all the information that prospective students, admitted students, parents, and counselors will need to know about applying and enrolling. Encourage students to use the “Ask a Question” feature to find answers they need.

ADMISSIONS CONTACT PERSON

Each state and each geographic region within the state of Michigan has been assigned to an Admissions counselor. This counselor will be the one who takes action on the applications from your area to the College of Literature, Science, and the Arts and College of Engineering. He or she can also answer questions about admission to other schools and colleges. You can find contact information for the counselor assigned to your area in the ASR directory or by visiting admissions.umich.edu/contact-us.
MICHIGAN: AN ACADEMIC POWERHOUSE

An education at the University of Michigan is unparalleled. No matter what the goal – a degree in one of the arts or an education in a specific science – U-M has the program to get students where they want to be after graduation. And we have the third-party accolades to prove it:

Forbes Magazine: America’s Top Colleges (2017)
Forbes.com: The Best Colleges in the Midwest (2016)

In fact, the Princeton Review even ranked U-M one of its Top 10 “dream schools.” But we’re not resting on our laurels. Michigan continuously strives to improve, with impassioned faculty, evolving research opportunities, 275+ degree programs, and 19 schools and colleges.

Your recruitment materials will outline a variety of Michigan’s attributes. But we know the real passion always comes from our alumni - people like you.

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**ACADEMIC CALENDAR 2018-2019**

**Fall Term, 2018**
- Classes Begin: September 4
- Fall Study Break: October 15-16
- Thanksgiving Break: November 21
- Classes Resume: November 26
- Classes End: December 11
- Examinations: December 13-20
- Commencement: December 16

**Winter Term, 2019**
- Classes Begin: January 9
- Martin Luther King, Jr Day: January 21
- Vacation Begins: March 2
- Classes Resume: March 11
- University Honors Convocation: March 24
- Classes End: April 23
- Examinations: April 25-May 2
- Commencement: May 2-5

**Spring/Summer Term, 2019**
- Spring Classes Begin: May 7
- Memorial Day: May 27
- Spring Classes End: June 24
- Examinations: June 27-28

**Summer Half Term Begins:** July 3
- Independence Day (Holiday): July 4
- Classes End: August 15
- Examinations: August 19-20
- Full and Summer Half Terms End: August 20

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**fall term student profile**

**2018 ENTERING CLASS**

**APPS RECEIVED**
- 65,684 FRESHMEN
- 4,620 TRANSFERS

**ADMISSIONS GRANTED**
- 15,468 FRESHMEN
- 1,810 TRANSFERS

**NEW STUDENTS ENROLLED**
- 6,685 FRESHMEN
- 1,384 TRANSFERS

**AVERAGE GPA**
- 3.88
- UNWEIGHTED 4.0 SCALE

**2018 ENTERING CLASS TEST SCORES**

**ACT**
- MID 50th % RANGE
  - ENGLISH: 33-35
  - MATH: 29-35
  - SCIENCE: 30-35
  - READING: 32-35

**SAT**
- MID 50th % RANGE
  - NEW SCALE
    - 1380-1540
  - OLD SCALE
    - 1910-2240
  - WRITING/EVIDENCE-BASED READING: 680-750
  - MATH: 700-790
  - WRITING/CRITICAL READING: 1240-1460
  - MATH: 670-780
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